

# **CAPITAL**

ZONE **BASKETBALL** TRUST

Strategic Plan

2016 - 2019

# Capital Zone Basketball Trust

Basketball is the sport of choice in the Wellington Region

## Participation

*Creating positive experiences for those participating in Basketball*

## High Performance Development

*Enabling youth to achieve basketball potential*

### Leadership

Effective regional leadership and CZBT governance and fiscal management of a unified region.

### Programmes and Pathways

Quality and range of development programmes and pathways for players, coaches and match officials.

### Capability

Effective local level management

- 1.1 Excellent organisation and governance policies in place
- 1.2 Direction set, and strategy developed and communicated.
- 1.3 Sound fiscal management
- 1.4 Working in partnership with stateholders to provide support

- 2.1 Programmes are being developed and delivered
- 2.2 Pathways are in place for both community and High Performance participation

- Off court capability:*
- 3.1 Best practice systems and processes are in place.
- On-court capability:*
- 3.2 Excellence in tournaments, competitions and leagues.
- 3.3 More youth are making transition from college to adult leagues.
- 3.4 Increased number of women playing Basketball
- 3.5 Increased numbers and quality of coaches and officials

## Goal 1 – Leadership

**Effective regional leadership by CZBT governance & fiscal management of a united region**

### Objectives

- 1.1 Excellent organisation and governance policies in place
- 1.2 Direction set, and strategy developed and communicated
- 1.3 Sound fiscal management
- 1.4 Working in partnerships with stakeholders to provide support

**Objective 1.1 - Excellent organisation and governance policies in place**

Strategies		Who	When	Measures
1.1.1	Identify what policies are required and develop those outstanding	GM	Feb 2017	• Policies identified
1.1.2	Policies signed off by Board	GM, BOT	Apr 2017	• Policies in place
1.1.3	Board has strong contingency plan in place	GM, BOT	Annually	• Engaged and skilled BOT with a clear vision

**Objective 1.2 - Direction set, and strategy developed and communicated**

Strategies		Who	When	Measures
1.2.1	Robust Communications Plan which identifies the need for clear understanding and buy-in of regional goals.	GM, BOT	Jul 2016	• Communication Plan signed off by BOT and the BOT is a persuasive advocate for basketball
1.2.2	Associations and other stakeholder requirements identified	GM, CDO	Apr 2017	• Data available identifying regional stakeholder's needs for training or other assistance

**Objective 1.3 - Sound Fiscal Management**

Strategies		Who	When	Measures
1.3.1	Consistent revenue line	GM	BOT mtgs	• Achieving budget
1.3.2	Effective cost control	GM	BOT mtgs	• Achieving budget
1.3.3	Strong auditing process	GM	BOT mtgs	• Achieving budget
1.3.4	Cultivate commercial partnerships with targeted sponsors and funders.	GM, BOT	BOT mtgs	• Achieving budget

**Objective 1.4 – Working in partnership with stakeholders to provide support**

Strategies		Who	When	Measures
1.4.1	Establish close working relationships with local associations, BBNZ and Sport Wellington	GM, BOT	Six monthly	• Regular meetings with Association Chairs, BBNZ and Sport Wellington staff
1.4.2	Support associations in working well with facility managers to ensure basketball is a priority tenant	GM, BOT	Ongoing	• Achieve access at reasonable cost to available facilities
1.4.3	Build a regional database that demonstrates the impact and reach of basketball across the region	GM	Feb 2018	• Regional database is reliable

## Goal 2 – Pathways and Programmes

*Quality and range of development programmes and pathways for players, coaches & match officials.*

### Objectives

- 2.1 Programmes are being developed and delivered
- 2.2 Pathways are in place for both community and high performance participation

**Objective 2.1 – Programmes are being developed and delivered**

<b>Strategies</b>		<b>Who</b>	<b>When</b>	<b>Measures</b>
2.1.1	Contracts with BBNZ to deliver Kiwi Hoops to the region	GM	Aug 2016	• Is meeting obligations under contracts
2.1.2	Programmes are investigated and developed	GM	Aug 2017	• Suite of programmes being delivered

**Objective 2.2 – Pathways are in place for both community and high performance participation**

<b>Strategies</b>		<b>Who</b>	<b>When</b>	<b>Measures</b>
2.2.1	Pathways for high performance is investigated and established	GM	Feb 2018	• Competition for rep team placements is strong
2.2.2	Pathways for community participation are investigated and established	GM	Feb 2018	• Deficiencies in playing opportunities are identified and addressed

## Goal 3 – Capability

### *Effective Local Level Management*

#### Objectives

##### *Off court capability*

- 3.1 Best practice systems and processes are in place

##### *On court capability*

- 3.2 Excellence in tournaments, competitions and leagues
- 3.3 More youth are making transition from college to adult leagues
- 3.4 Increased numbers of women playing basketball
- 3.5 Increased number and quality of coaches and officials

**Objective 3.1 – Best practice systems and processes are in place**

Strategies		Who	When	Measures
3.1.1	Annual report furnished to CZBT from each association	GM	Annually	• Four association reports received
3.1.2	Investigate best practice for basketball clubs/associations and bring back for their use	GM	Jun 2017	• Best practice is delivered to association's
3.1.3	Association development	GM	Ongoing	• Implement best practice

**Objective 3.2 - Excellence in tournaments, competitions and leagues**

Strategies		Who	When	Measures
3.2.1	Investigate and develop a strategy to ensure leagues are run to a high standard in the region	GM	Sep 2018	• Strategy implemented
3.2.2	Investigate and develop a strategy to ensure regional tournaments are run to a high standard	GM	Mar 2018	• Template developed

**Objective 3.3 – More youth are making transition from college to adult leagues**

Strategies		Who	When	Measures
3.3.1	Investigate and develop a strategy about 'Keeping Players in the Game'	GM	2018	• Strategy implemented
3.3.2	Develop a close working relationship with College Sport	GM	2018	• Regular meetings with College Sport staff

**Objective 3.4 – Increased number of women playing basketball**

Strategies		Who	When	Measures
3.4.1	Investigate and develop a strategy to improve the number of women playing basketball	GM	2018	• Strategy implemented

**Objective 3.5 – Increased number and quality of coaches and officials**

Strategies		Who	When	Measures
3.5.1	Investigate and develop a strategy for 'Official Development'	GM	Aug 2017	• Strategy implemented
3.5.2	Investigate and develop a strategy for 'Coach Development'	GM	Aug 2017	• Strategy implemented
3.5.3	Investigate and develop a 'Volunteer' strategy	GM	Aug 2017	• Strategy implemented